# 2002

## PREVENTS FILM SCRATCHES

TOUGHENS, CLEANS, PRESERVES, IMPROVES PLIABILITY. REDUCES SCRATCHING. ELIMINATES STATIC, DUST, LINT, AND DIRT IN ALL TYPES OF PHOTOGRAPHIC FILM.

### Efficiency

- 1. Toughens Films
- 2. Prevents Scratches
- 3. Lubricates and Protects
- 4. Prolongs Film Life
- 5. Durable Anti-Static Effect
- 6. Reduces Curling and Tearing
- 7. Easily Applied, Dries Instantly

TUFF COAT is used like any film cleaner. Simply moisten a cotton "wipe" or soft pad and hold it lightly on the film as it passes between rewinds. No extra equipment, no time lost in curing, or soaking. TUFF COATED film may be used at once.

Several effects result from this fast, easy operation. TUFF COAT is an excellent cleaner. It removes oil, finger prints, caked emulsion, Scotch Tape residue, grease pencil, etc. Harmless chemical additives in the formula toughen but do not harden the film and form an invisible "barrier" or "armor" to prevent scratching and scutfing. Emulsion scratches and "cel" scuffs are both effectively reduced. The film is lubricated for smooth, free movement through projectors, viewers, moviolas and other equipment without sticking or abrasion. Damaged perforations and film breaks are largely eliminated.

The anti-static effect of TUFF COAT is the most durable of any product yet developed. Eliminating static stops the attraction and adherence of dust, lint, and abrasive particles which cause scratches and cinch marks.

#### USER'S PRICES:

TUFF COAT #200

f quart

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310	00.0	
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8	3.50	gal
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MANUFACTURED BY NICHOLSON PRODUCTS CO. .

### Safety

- NO Carbon Tetrachloride
- Safe for Personnel 2.
- Non-Flammable
- Will Not Harm Film
- 5. Non-Corrosive
- 6. Safe for Color and Black and White
- Has No Optical Effect on Film.

Moisture retention is sealed into film which results in less curling and elimination of brittleness. Tough, pliable film lasts longer and projects smoothly.

TUFF COAT contains no carbon tetracholride or other dangerous chemicals. The M.A.C. rating is 500 ppm. — 20 times safer to work with than carbon tet.

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TUFF COAT assures more prints from negatives and inter-negatives, more showings from each print and is especially effective for continuous projection, demonstration films, loops, and other films subjected to exceptionally rough treatment. All types of color film are completely safe with TUFF COAT.

If extended film life and cleaner, scratch free films are of importance to you, we strongly recommend that you try TUFF COAT on a fully warranted basis.

Treatment costs ware between ten and fifteen cents.

Treatment costs vary between ten and fifteen cents per 1000 feet of 16 MM. depending on method of application and quantity purchased.

Special types of TUFF COAT are available for still film, lacquered film and for machine application.

For fast general cleaning in which TUFF COAT'S protective properties may not be required, we recommend DUAL CLEAN REGULAR #100 anti-static film

All DUAL CLEAN products are sold with a money back guarantee.

DUAL CLEAN #400 for Lacquered Film:	
   gallon\$	16.00
I quart	
COTTON FILM "WIPES":	
Roll of 100\$	2.80
8 Rolls	2.65 ea
DUAL CLEAN CLOTH:	
18" Square of anti-static flannel \$	2.50 e
12 or more	2.25 e

TECHNICAL GLASS CLEANER:

3403 CAHUENGA BLVD. . LOS ANGELES 28, CALIF. . PHONE HO. 7-1712